

IP Section Licensing Committee Meeting

Thursday, March 1, 2007, 12:00 p.m. — 1:00 p.m.

MINUTES

Participants: Kevin DeBré (Chair; kdebre@biztechlaw.com), Ruth Herring, Oliver Kilroy, Brian Knapp, Christine Kopitzke, Allison Malin, David Morales, Gadi Navon, Matthew Neco, Neal Olson, Lee Rawles, James Roberts, Adam Samuels, Tony Sarabia, Dana Schultz, Tom Speiss (Vice Chair; tspeiss@bakerlaw.com), and Jim Wright.

Kevin DeBré opened by asking each attendee to introduce themselves. The following topics were discussed:

1. Section Education Institute

On January 19-21, 2007, the Section Education Institute took place at the Claremont Resort & Spa in Berkeley. Dana Schultz, a member of the Committee, gave a presentation on “What Every Business Lawyer Needs To Know About Licensing.” Mr. Schultz provided 60 licensing insights in 60 minutes. There were over 60 attendees of Dana’s session and his presentation was well-received. For further information, please contact Dana at dana@danaschultz.com.

2. Social Mixer

James Roberts, a partner at Praxis LLP www.praxisllp.com based in Los Angeles, recently hosted a mixer for the Committee. Several Committee members attended.

3. Licensing Forum

On February 1, 2007, in lieu of the February meeting, the Committee hosted a Licensing Forum conference call on “Licensing of Trade Secrets and Know-How.” Randy Kay, a partner of DLA Piper Rudnick specializing in trade secrets litigation, and Stuart Pardau, Chief Counsel at J.D. Power and Associates, each gave a brief presentation on this topic. Kevin DeBré facilitated a Q&A session that followed. The call was open to the entire IP section and over 180 people called in for the program. The next Licensing Forum will take place on May 3. For further information on the Licensing Forum, please contact Kevin at kdebre@biztechlaw.com.

4. 32nd Annual IP Institute

The 32nd Annual IP Institute will take place in Monterrey on November 8-10, 2007. Members of the Committee will take part in panel presentations on licensing matters as part of the “Nuts & Bolts” seminars on November 8. In addition, Karen Ballack, Kevin DeBré

and Michael Plumleigh will be speaking on “Best Practices in Licensing.” Kevin encouraged Committee members to participate in the Institute by speaking or moderating a panel.

5. Data Privacy and Regulatory Issues in Licensing

Brian Knapp of Wilson Sonsini presented a discussion concerning data privacy issues as they relate to licensing. He discussed the Organization for Economic Cooperation and Development’s eight privacy principles, the FTC’s regulation of unfair and deceptive practices in the collection and use of consumer data, privacy seal programs, compliance with COPPA and other data protection regulations and privacy and data collection issues that arise in license agreements. A discussion and Q&A session followed Brian’s presentation. For further information concerning the presentation, please contact Brian at bknapp@wsgr.com.

6. Monthly Committee Conference Calls

The next monthly conference call will take place on Thursday, April 5, 2007, from 12:00 p.m. to 1:00 p.m.

Meeting adjourned.